

TOP 75 SINGLES

7 MARCH 1992

THE OFFICIAL Music Week CHART

This Week	Last Week	Artist (Producer) Publisher	Title	Label 7" (12") (Distributor) Cassette/CD
1	1	Shakespears Sister (Thomas/Moulder/Shakespears Sister) EMI/Island/BMG	STAY	London LON 314/LONCS 314/LONCD 314 (F)
2	2	The Temptations (Robinson/White) Jobete/EMI	MY GIRL	Epic 6576767- (SM) 6576764/6576762
3	3	Shanice (Walden) Gratitude Sky (Carlin)	I LOVE YOUR SMILE (REMIX)	Motown TMO(X) 1401 (F) TMGCS 1401/TMGCD 1401
4	NEW	Guns N' Roses (Clinik/Guns N' Roses) WC	NOVEMBER RAIN	Geffen GFS 18- (BMG) GFSC 18/GFST 18
5	5	Opus III (Opus III) Complete	IT'S A FINE DAY	PWL Int PWL(T) 215 (W) PWMC 215/PWCD 215
6	10	Madness (Langer/Winstanley) MAM/Chrysalis	IT MUST BE LOVE	Virgin VS 1405- (F) VSC 1405/VSCD 1405
7	4	The Pasadenas (Levine/Griffin) WC	I'M DOING FINE NOW	Columbia 6577187/6577186 (SM) 6577184/6577182
8	8	Bryan Adams (Lange/Adams) Rondor/Zomba	THOUGHT I'D DIED AND GONE TO HEAVEN	A&M (F) AM(Y) 848/AMMC 848/AMCD 848
9	NEW	The KLF (The KLF) EG/Zoo/WC/MCA/Wandee	AMERICA: WHAT TIME IS LOVE?	KLF Comms KLFUSA 4(X) (RTM/APT) KLFUSA 4-
10	6	Michael Jackson (Riley/Jackson) WC/Zomba:Northern	REMEMBER THE TIME/COME TOGETHER	Epic 6577747/6577746 (SM) 6577744/6577742
11	23	Crowded House (Froom/Fin) EMI	WEATHER WITH YOU	Capitol CL 643- (F) TCCL 643/CDCL 643
12	15	Inspiral Carpets (Gabriel) DC	DRAGGING ME DOWN	Mute DUNG 16(T) (RTM/P) DUNG 16M/DUNG 16CD
13	20	Blanco Y Negro NEG 54(T)/NEG 54C (W) NEG 54CD	COVERS (EP)	Blanco Y Negro NEG 54(T)/NEG 54C (W) NEG 54CD
14	9	Simply Red (Levine) EMI	FOR YOUR BABIES	East West YZ 642(T) (W) YZ 642CYZ 642CDX
15	18	New Atlantic (Saunders/Lloyd) 3 Beat Music	I KNOW	3 Beat 3B(T) 11 (W) 3BTMC 1/3BTC1 1
16	19	Alison Limerick (Anderson) BMG	MAKE IT ON MY OWN	Arista 1149966/14996 (BMG) 412471/664996
17	11	Unlimited (Wide/De Coster) MCA	TWILIGHT ZONE	PWL Continental PWL(T) 211 (W) PWMC 211/PWCD 211
18	14	Rozalla (3MI) Peer	ARE YOU READY TO FLY	Pulse 8 (12)LOSE 21 (BMG) CALOSE 21/CDLOSE 21
19	NEW	The Charlatans (Flood) WC	WEIRDO	Situation Two SIT 88- (RTM/P) SIT 88C/SIT 88CD
20	13	Curtis Stigers (Ballard) Sony/MCA	I WONDER WHY	Arista 1147186/14716 (SM) 412589/664716 (S)
21	7	Wet Wet Wet (Wet Wet Wet) Precious/Chrysalis	GOODNIGHT GIRL	Precious JEWEL 17- (F) JWLMC 17/JWCD 17 (S)
22	NEW	Anxious -ANX 36 (BMG) ANX 36/ANX 36CD	FAIT ACCOMPLI	Anxious -ANX 36 (BMG) ANX 36/ANX 36CD
23	NEW	U2	ONE	Island 15515
24	16	Pearl Jam (Pearl Jam/Parashar) PolyGram	ALIVE	Epic 6575727/6575726 (SM) 6575724/6575725
25	17	Tears For Fears (Orzabal/Palmer) Virgin/Rondor	LAI D SO LOW (TEARS ROLL DOWN)	Fontana IDEA 17(12) (F) IDEMC 17/IDECD 17
26	26	DJ Seduction (Kalkan) PolyGram	HARDCORE HEAVEN/YOU AND ME	Freedom TAB(X) 103 (F) TABMC 103/TABCD 103
27	12	N-Joi (no credit) EMI	LIVE IN MANCHESTER (PTS 1 + 2)	Deconstruction/RCA -PT 45252 (BMG) -PT 45252/PK 45252/PD 45252
28	NEW	Barbra Streisand (Howard/Streisand) EMI	PLACES THAT BELONG TO YOU	Columbia 6577947- (SM) 6577944/6577945
29	24	Gary Moore (Moore/Taylor) 10	COLD DAY IN HELL	Virgin VS 1393- (F) VSC 1393/VSCD 1393
30	NEW	Toxic Two	RAVE GENERATOR	PWL International PWL 223
31	NEW	Joe Cocker (Lord-Alge) Rondor/EMI	(ALL I KNOW) FEELS LIKE FOREVER	Capitol CL 645- (E) TCCL 645/CDCL 645
32	RE	Eric Clapton (Titelman) WC/Rondor	TEARS IN HEAVEN	Reprise W 0081(T) (W) W 0081/W 0081CD
33	40	Got Discs GOD(X) 67 (F) JGDCD 67	ACCIDENT WAITING TO HAPPEN (EP)	Got Discs GOD(X) 67 (F) JGDCD 67
34	34	Adeva (Smack Productions) EMI	DON'T LET IT SHOW ON YOUR FACE	Cooltempo (E) -COOLCD 248
35	29	Gee Street GEE(T) 37/ GEEC 37/GEECD 37	REALLY USED TO BE A FRIEND OF MINE	Gee Street GEE(T) 37/ GEEC 37/GEECD 37
36	21	Queen (A) Baker AA) Queen/Richards) Queen/EMI	BOHEMIAN RHAPSODY/THOSE ARE ...	Parlophone QUEEN 20- (E) TCQUEEN 20/CDQUEEN 20 (S)
37	NEW	M People (M People/Heard) BMG	COLOUR MY LIFE	Deconstruction/RCA PB 45241/PT 45242 (E) PK 45241/PD 45242

As used by Top Of The Pops and Radio One

TITLES AZ (WRITERS)

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* PLATINUM (800,000) ● GOLD (400,000) ○ SILVER (200,000)
 ® indicates title available in sheet music
 2 Panel sales increase over last week
 A Panel sales increase of 50% or more over last week
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8 More Moore
Gary Moore's After Hours among releases

10 Weather ways
Crowded House storm into chart

16 Blowin' in
Garth Brooks tops country countdown

18 Pressure rise
Sunscreen stir up a hot dance single

Music week

datafile

The Information Source for the Music Industry

7 MARCH 1992

CHART FOCUS

The top three singles remain firmly entrenched in the same order as last week, but there's an abundance of new entries, 23 in all, with **Guns N' Roses** underlining their current popularity by making the highest debut at number four with *November Rain*, the fourth consecutive single from their brace of *Use Your Illusion* albums to make its introductory chart appearance in the Top 10. Curiously, the album from which it is taken (*Use Your Illusion 1*) drifts down the chart, though it seems likely to recover next week.



which took seven years to achieve in the eighties.

Another facet of the nineties has been the large number of new labels to make their presence felt. This week, the highest placed single on a label enjoying its maiden hit is **New Atlantic's I Know**. The record, on Liverpool's **3 Beat Music**, moves up to number 15.

The only lyrics on the disc "I know, I know I can count on you" sound identical to a passage from **The Source's You Got The Love**, and the style is practically identical to a speeded-up **Candi Staton**. Naturally, there's no suggestion that this is the case

— **3 Beat Music** is reliably rumoured to be part-owned by **Pete Waterman**, who, of course, took a stand against sampling all the way to the law courts when **M/A/R/R/S** sampled **Stock Aitken Waterman's Roadblock** on *Pump Up The Volume*.

On the album chart, **Simply Red's Stars** turns in another excellent performance, holding off a strong challenge from **Madness's Divine Madness** compilation. Stars has spent exactly half of its 22 weeks on the chart at number one, a rare feat. Only two other studio albums have spent as long at number one in the past decade — **Dire Straits' Brothers in Arms** (14 weeks) and **Phil Collins' But Seriously** (15 weeks). The Madness album is one of 15 to make its debut this week, the highest figure for any week since last October — and the main reason why the market improved by a welcome 10 per cent over the same week of 1991.

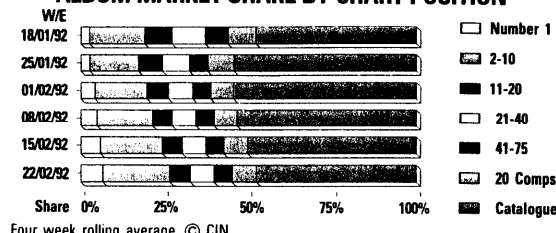
Alan Jones

UPDATE

SALES

Index of unit sales. 100=weekly average in 1991	Last week	This week	% diff	This week last year	% diff
Albums	88	94	+7	+10	
Singles	90	101	+12	-4	
Music Video	66	75	+13	+8	

ALBUM MARKET SHARE BY CHART POSITION



Four week rolling average. © CIN

EVERGREENS

- | | |
|--|--|
| 1 GREATEST HITS
Queen
Parlophone (477) | 6 WATERMARK
Enya
WEA (178) |
| 2 THE VERY BEST OF
Elton John
Rocket (69) | 7 LEGEND Bob Marley & Wailers
Tuff Gong (307) |
| 3 THE IMMACULATE COLLECTION
Madonna
Sire (67) | 8 GOLD MOTHER
James
Fontana (73) |
| 4 MCMXC AD
Enigma
Virgin Int (63) | 9 PICTURE BOOK
Simply Red
East West (226) |
| 5 A NEW FLAME
Simply Red
East West (122) | 10 BEST OF VAN MORRISON
Van Morrison
Polydor (99) |

Compiled by ERA from Gallup data. Albums must have appeared in Top 200 album charts for 52 weeks or more to qualify. (Weeks in chart) Sales period Jan 27 to Feb 22, 1992.

ANALYSIS

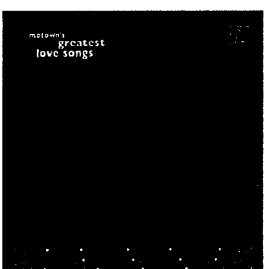
The Temptations' comeback single *The Jones'* may have earned the Motown evergreens plaudits in the clubs but it was the classic *My Girl* that went 75 places higher last week to earn the sales.

As Polydor begins its programme of repackaging and repromoting its newly acquired Motown catalogue the message is clear: when the marketing is right it is past glories rather than fresh product that come with a gilt-edged sales guarantee.

The Columbia Pictures movie *My Girl* will provide a timely boost for the label's forthcoming Temptations' hits package.

But the film is just one of the pointers to a revival for the record business's most exploited catalogue.

Singles success for Michael Jackson and Diana Ross in recent months gave the first of Polydor's greatest hits releases new topicality. Both titles have been TV advertised and are followed this week by



the hits of **Marvin Gaye**, Motown's biggest selling star.

With BMG's sell-off period due to end this month, Polydor is planning a steady build up culminating in a Motown month in May.

Marketing director **John Waller** believes the extra shove will help bring Motown to a new younger market as well as inspire the CD generation to update their collections.

To ensure total control of the Motown catalogue market, worth about one million unit sales a year, Polydor is to stop licensing product to TV

advertisers such as **Telstar**. Since 1982 Telstar's 18 Motown albums have included the company's first number one, **Michael Jackson's Greatest Hits** in 1983, and its fourth biggest seller, the 50-track **Motown Collection**.

"I cannot understand why it was ever licensed out," says **Waller**, who is keen to see Motown catalogue reinstated as full price product rather than mid-price bargains. In Polydor's first year with the catalogue he expects the company to generate up to 35 new catalogue releases.

It is a campaign that has coincided with a resurgence of interest in classic soul. But there is a downside for a label trying hard to break its new acts and follow up the hard-earned success of **Shanice**.

As **The Temptations** will testify, when you have such a glorious past it's hard to get people talking about your future.

Matthew Cole

FORTHCOMING SUPPLEMENTS IN

Music week

MARCH 21

BLUES

MARCH 28

COMPUTER SOFTWARE VIDEO RETAILER

APRIL 4

FOCUS ON SCOTLAND

APRIL 11

MID-PRICE/LOW-PRICE

For further details contact the
MUSIC WEEK AD TEAM
071-620 3636

