

2 Adams' apple
Bryan Adams' new LP should hit the target

14  **Fresh Cream**
Prince puts another hit in the charts

20 Dive In
Slowdive swoop in to top the indies

22  **It's Bizarre!**
Bizarre! such a d...

Music week

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The Information Source for the Music Industry

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CHART FOCUS

No prizes for guessing that this week's number one album is **Every Street** by **Dire Straits**. The group's fourth chart-topper, and its first new material since 1985's **Brothers in Arms**, it outsold the number one album by a ratio of almost 2x to one last week, and easily beat the combined sales of the rest of the Top 10.

Even after such a great start, it is not guaranteed to be number one next week, with **Guns N' Roses** launching a twin-pronged attack on the summit via their new **Use Your Illusion** double albums. But the fact that **N'R** are releasing two high-price albums at once could mount against them.

On the singles chart, **Bryan Adams's** (Everything I Do) **I Do It For You** equals the all-time record set by **Slim Thitman's** **Rose Marie** when spent 11 consecutive weeks at number one in 1955. The key word here is "response", as **Frankie Laine's** 1953 smash **I Believe**



managed 18 weeks at number one, though the longest of its three runs at the top was for nine weeks in a row. Adams' new single, **Can't Stop This Thing We Started**, is clearly not going to do nearly so well, though it climbs to number 18.

Adams is the first artist to have a new follow-up single in the Top 40 while still at number one since 1985, when **Phil Collins** released **One More Night** as he topped the chart duetting with **Philip Bailey** on **Easy Lover**.

Adams did at least leave 11 weeks between singles, but **Prince** waited only three weeks between unleashing

Gett Off, the first single from his upcoming album **Diamonds And Pearls**, and **Cream**, the second.

This week, **Gett Off** debuted at five, and **Cream** makes its introductory appearance at number 19.

Why? **Gett Off** is still getting the lion's share of exposure because **Cream** wasn't given to radio until after playlist meetings a week ago; the single represents poor value for money, using the same standard B-side (**Horny Pony**) as **Gett Off**, while the 12-inch version of **Cream** is unextended at 4.12 minutes and the 'bonus' track, **Gangster Glam**, has already appeared on the high-selling import of **Gett Off**. Perhaps, too, many would-be buyers are hanging fire for the album.

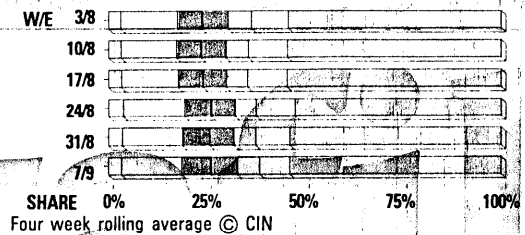
It's received wisdom within the music industry that novelty singles have a very short shelf-life, yet **Right Said Fred's** **I'm Too Sexy** is number two for the sixth week in a row.

Alan Jones

UPDATE

Index of unit sales. 100=weekly average in 1990	SALES			This week
	Last week	This week	% diff	
Albums	82	86	+5	
Singles	109	112	+3	
Music Video	57	52	-9	

ALBUMS MARKET SHARE BY CHART POSITION



EVERGREENS

1 BAT OUT OF HELL Meat Loaf, Epic (435)	6 PLEASE HAMMER MC Hammer, SBK
2 THE ESSENTIAL PAVAROTTI Luciano Pavarotti, Decca (79)	7 APPETITE FOR DESTRUCTION Guns N' Roses, Geffen
3 LEGEND B. Marley & the Wailers, Tuff Gong (283)	8 IN CONCERT Carreras/Domingo/Placido Domingo
4 RECKLESS Bryan Adams, A&M (284)	9 HEART OF STONE Cher, Geffen
5 THE BEST OF ROD STEWART Rod Stewart, WEA (87)	10 SOUL PROVIDER Michael Bolton, Columbia

Albums must have appeared in the Top 200 Artist Chart for 52 weeks to be included. Weeks in chart. Compiled by ERA from Gallup data. Based on charts August 12 to September 7.

ANALYSIS

While **Cathy Dennis** established a new record last week with her US Top 10 singles from her debut album, there is another side to the story.

The album, **Move To This**, has stalled at a lowly 67 in the US rundown, in stark contrast to its UK fortunes, where the album rocketed to number one in the chart. Its singles inversely have not quite equalled their US heights.

Dennis's manager **Simon Fuller**, of 19 Management, makes the surprising blip on **Billboard's** former play-based charts. Since changing to a sales base in June, **Move To This** has been persistently climbing the chart. "The album's chart profile isn't really reflected its sales far," says Fuller. "But it will be interesting to



the first British solo female to have four Top 10 US singles from her debut album.

There remains a dispute, however, over whether **C'Mon** and **Get My Love** should be included as a solo track, since it was a collaboration with **D Mob**. However valid her claim to

She hasn't even had a number one — a sore point with Fuller, unhappy that **Touch Me** only reached number two in **Billboard's** singles chart.

Of the US's five main charts, the most widely recognised **Billboard** rundown was the only one in which it didn't reach the top spot. Only an unprecedented leap by **Mariah Carey's** **I Don't Wanna Cry** from eight to number one, stopped its climb to the top.

Dennis is doing well worldwide, too — her album is gold in Canada and about to repeat the feat in Japan and Australia. The huge success is down to a truly global approach to her development.

Since last summer the Norwich singer-songwriter-producer has visited Japan four times, Australia six times as well as 30 trips to the US in the

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